**Arkansas Press Association**A close-up of a logo

Description automatically generated

**INSERTION ORDER**

TO:    **The DAN Coordinators of APA Member Newspapers**

FR:    Rebecca McGraw, [rebecca@arkansaspress.org](mailto:rebecca@arkansaspress.org) or 501-374-1500

**RE:         DAN instructions for ads to run the week of DECEMBER 29, 2025**

***Ads may be downloaded from*** [***https://arkansaspress.org/apa-marketing-services/download-ads/***](https://arkansaspress.org/apa-marketing-services/download-ads/)

**Region 1 – Northeast  |  Region 2 – Central  |  Region 3 – Northwest  |  Region 4 – South**

Ad 1: Methodist Family Health, “Grand Opening”, 2x6, **Region 1 (NORTHEAST) and Region 2 (Central)**, **NEW AD COPY**

Ad 2: Chupps “Grove Auction”, 2x4 Statewide, **NEW AD COPY**

Ad 3: Antique Alley, 2x4 Statewide, **PICKUP FROM 12-22 (NEW 12-22)**

Ad 4: Bath Makeover, “Year-End Blowout Sale” 2x4 Statewide, **Pickup from 12-22**

Ad 5: Leaf Filter “Start the New Year Clog-Free”, 2x4Statewide, **PICKUP FROM 12-22 (NEW 12-22)**

Ad 6: Generac, 2x2 Statewide, **Pickup from 12-22**

Ad 7: DirecTV, 2x2 Statewide, **Pickup from 12-22**

Ad 8: Veteran Car Donations, 2x2 Statewide, **Pickup from 12-22**

Ad 9: Consumer Cellular, 2x2 Statewide, **Pickup from 12-22**

Ad 10: Liz Buys Houses, 2x2 Statewide, **Pickup from 12-22**